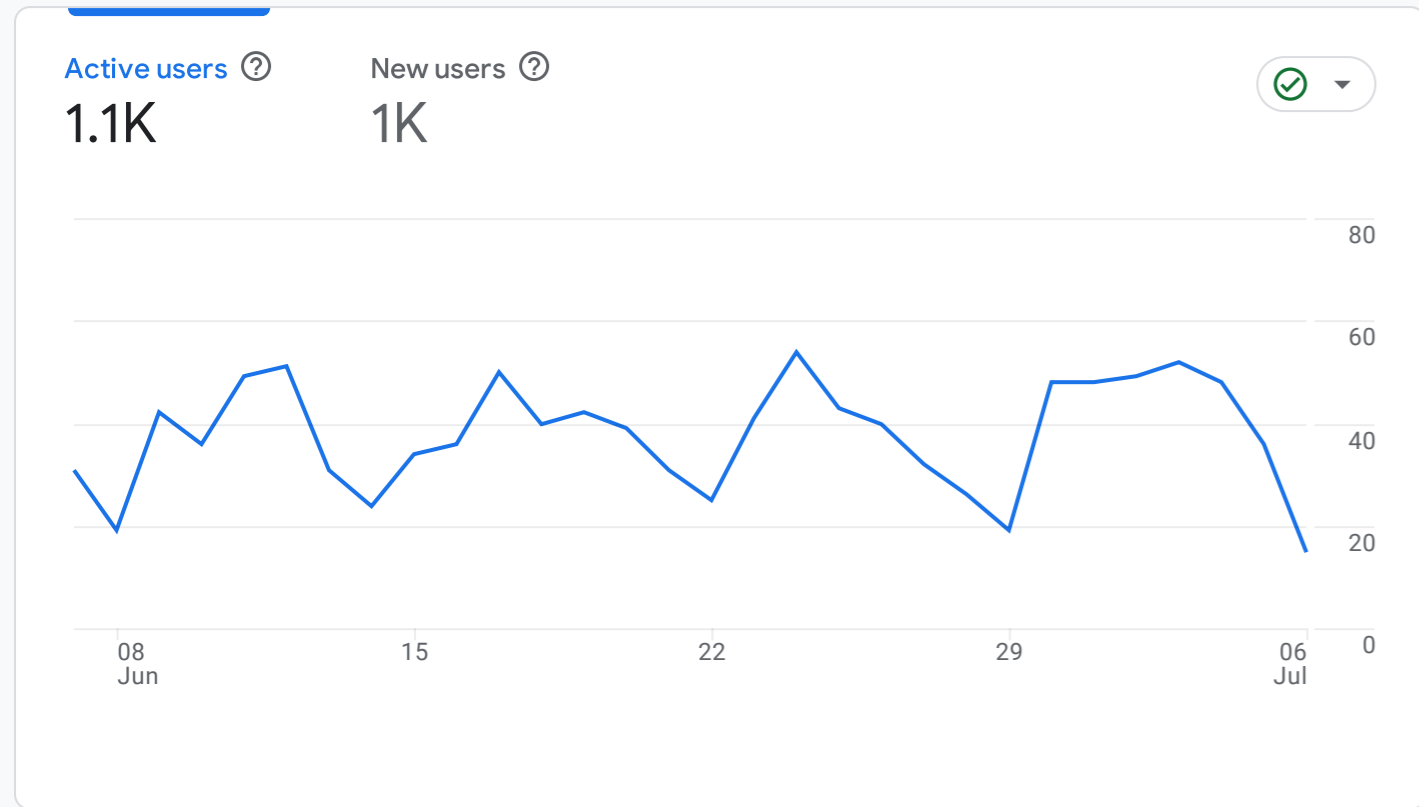


All Users Add comparison

Last 30 days Jun 7 - Jul 6, 2025

### Acquisition overview



New users by First user primary channel group

First user primary channel group	New users
Organic Search	697
Direct	301
Organic Social	15
Referral	8
Unassigned	1

[View user acquisition](#)

Sessions by Session primary channel group

Session primary channel group	Sessions
Organic Search	878
Direct	371
Organic Social	15
Referral	11
Unassigned	10

[View traffic acquisition](#)

Organic Google Search by Landing page + query

Landing page + query	Organic Google Search
/product/carfomixd-z/	28K
/product/moxsta-250...	21K
/product/podotic-100...	10K
/product/calmy/	6.5K
/product/troma-inj/	5.1K
/product/fexolert-120/	3.3K
/product/moxsta-500/	3.2K

[View Google organic traffic acquisition](#)

Organic Google Search clicks by Organic Google Search query

Organic Google Search query	Organic Google Search clicks
mestra pharma	47
mestra pharma pvt ltd	16
best b syrup	11
best b	10
proptor dsr	10
mestra pharma pvt ltd.	9
amoxicillin trihydrate dispersible tab...	7

[View Google organic search queries](#)

Sessions by Session manual source

Session manual source	Sessions
google	851
bing	17
facebook.com	13
in.search.yahoo.com	7
ahrefs.com	4
chatgpt.com	2
duckduckgo	2

[View Manual campaigns](#)

Active users by Audience name

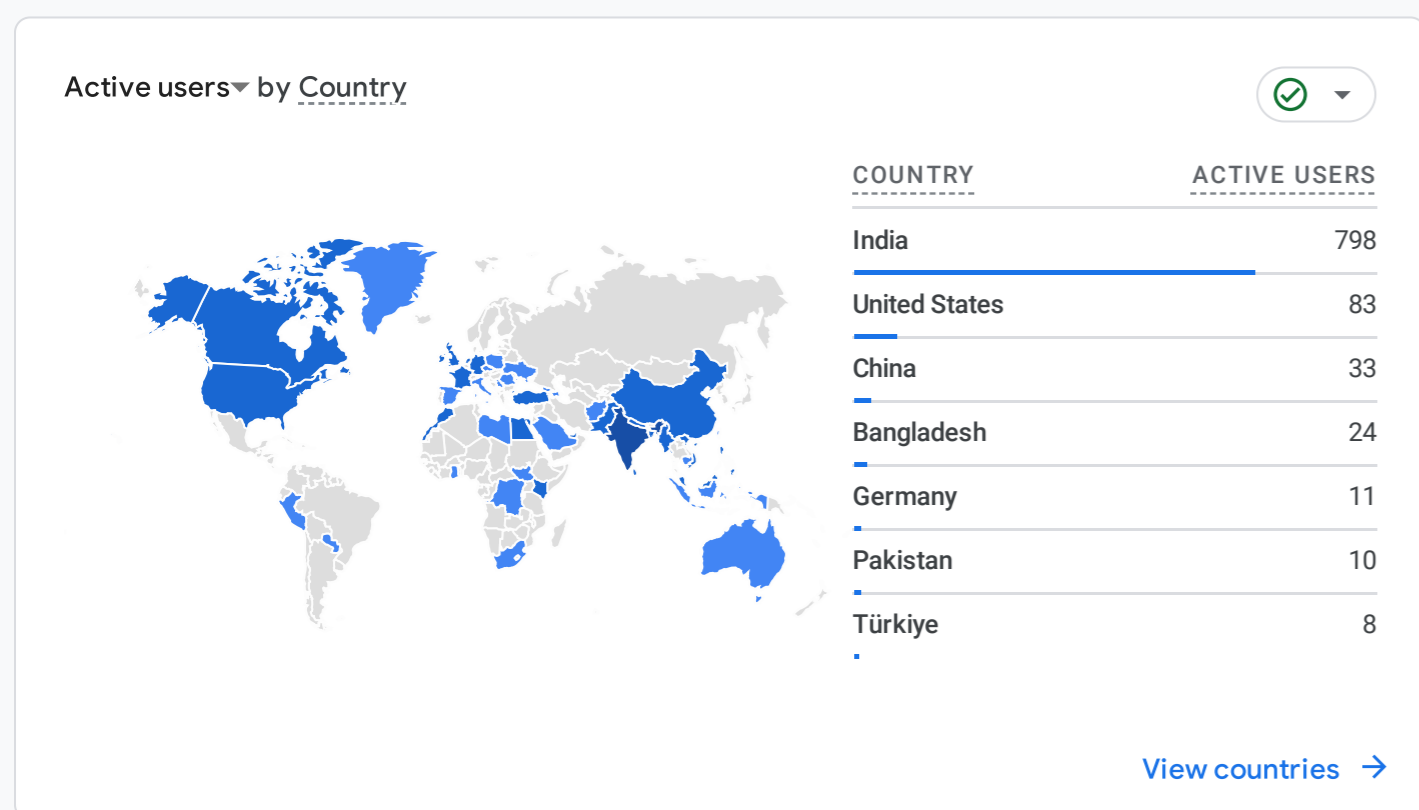
Audience name	Active users
All Users	1.1K

[View audiences](#)

Active users by City

City	Active users
Ahmedabad	142
Delhi	37
Mumbai	37
Bengaluru	31
Ludhiana	25
Lucknow	24
Columbus	23

[View cities](#)



Event count by Event name

Event name	Event count
page_view	2.2K
user_engagement	1.7K
session_start	1.3K
first_visit	1K
scroll	583
form_start	51
thankyou	44

[View events](#)

Key events by Event name

Event name	Key events
thankyou	44
whatsapp	21
phone	19

Views by Page title and screen

Page title and screen	Views
Top Pharma Compan...	703
Products Archive	187
Contact Us	152
About Mestra Pharm...	112
Amoxicillin Trihydrat...	69
Thank You	46
Calcium Carbonate 1...	40

[View pages and screens](#)

Active users by Device model

Device model	Active users
iPhone	64
V2312	6
CPH2467	5
CPH2613	5
M2006C3LI	5
RMX3085	4
SM-A166P	4

[View device models](#)

